(97)

Mr. C. H. Goldsmith
Mr. T. F. Ahrensfeld

February 14, 1975

Alexander Holtzman

copy sent to Mr Frash 2/14/75 per TFA

Attached are notes on a press conference held January 23, 1975 in Zurich for the purpose of announcing the launch of Peer Special by the Laurens-Rothmans group.

The cigarette contains 20% Cytrel.

Alexander Holtzman

AH:hf
Attachment

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Source: https://www.industrydocuments.ucsf.edu/docs/pnwj0000